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News from

**THE UNIVERSITY OF DAYTON
PUBLIC RELATIONS DEPARTMENT**

JOE McLAUGHLIN
DIRECTOR, GENERAL PUBLICITY

DAYTON, OHIO 45409

AREA CODE 513

229-2646

DAYTON, Ohio, March 8, 1971 --- The University of Dayton Council of Business Students is sponsoring Business Administration Day, Thursday, March 11. "Changing Business Organizations" is the theme for the days events, featuring lectures and discussions.

Beginning at 12 noon James C. Britt, Vice President of Finance, L.M. Berry & Company, will speak on "Sound Financial Planning of the Investment Portfolio." The subject of the 1 p.m. discussion will be "Business Ethics in Advertising."

Three lectures are scheduled to begin at 2 p.m. The first of these, entitled "Business and Education: Should There Be Any Relationship?", will be conducted by David Leigh from D.P. & L. John Schneider of Inland Manufacturing will speak on "Social Conscience of Business." "Business and Its Social Responsibilities" will be the subject of a talk given by John Jennens, Secretary-Treasurer, Lau Corporation.

The concluding lecture will be presented by Dr. Thomas J. Hailstones, Dean, School of Business, Xavier University. Dr. Hailstones will speak on "Current Economic Outlook: Recession and Inflation."

All lectures will be held in the Kennedy Union.